

Global Alipay Account Registration Instructions and User Manual

For Tmall Global Merchants

Friendly reminder: Alipay product for Tmall Global Merchants can only be applied by the link in this registration instructions. Do not apply through Apply Now in the official website of global.service.com. If you click on the application by mistake, please click <u>NEED HELP</u> for manual online consultation or email at global.service@alipay.com.





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Registration Instructions

1. Preparation

Process overview and preparation

Please complete the following steps on the Alipay website:

- 1. Register and activate a Global Alipay account: https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008
- 2. Submit and certify company information (Needs 5-7 workings days for review): https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008 (Fill in "www.tmall.hk" for the website)
- 3. Register for the Tmall Global product (Needs an additional 3 days for review) :_ https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008

(Please be sure to use this link to register for Cross Border Payment for Tmall Global)

- 4. After successfully registering for the Cross Border Payment for Tmall Global, activate the RMB account, and remit the Tmall Global deposit and technical annual fees to the mentioned account.
- (The remittance and payment of the Tmall Global deposit and technical annual fees do not require My Account certification)
- 5. Complete My Account certification and activate RMB account payment function.

Please prepare the following information and materials:

- 1. An email address that has not been registered on Alipay, Taobao, Tmall, etc.;
- 2. A scan of the overseas entity's original business license;
- 3. A scan of the legal representative's original identity document or passport;
- 4. A scan of the largest shareholder's original identity document or passport (If the largest shareholder is a company, please provide the company name);



- 5. A scan of the primary contact's identity document or passport, and a letter of authorization signed by the legal representative;
- 6. Requirements for beneficiary bank account:
 - The company name registered on your bank account must match the company name registered on your
 Alipay account;
 - It can be an account opened at any bank outside of Mainland China or an offshore bank account opened in a qualified bank in Mainland China;
 - If the settlement currency is USD, please provide a bank account opened outside of Mainland China;
 - If your bank meets one of the below conditions, please provide its respective IBAN/ABA/BSB/SORT code:

A European bank: IBAN code of the beneficiary bank

A U.S. bank with settlement in USD: ABA code of the beneficiary bank

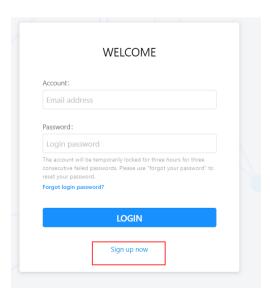
An Australian bank with settlement in Australian dollar: BSB code of the beneficiary bank

A U.K. bank with settlement in poud sterling: SORT code of the beneficiary bank

 If your beneficiary bank is a Chinese bank, the account must be an offshore bank account with an OSA or NRA prefix (not FTN).

2. Account registration

1. Go to "https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008" and click "Sign Up" to register your account



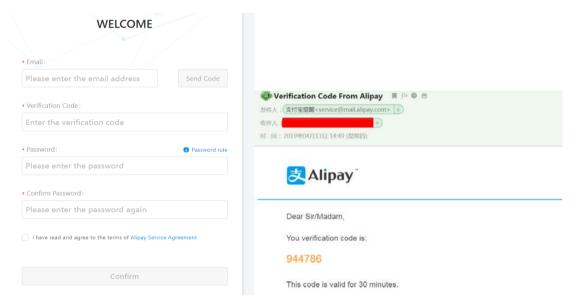


2. Fill in the email address and then get verification code.

Set the login password, merchant needs to read and agree to the Alipay Service Agreement and click "confirm".

Note:

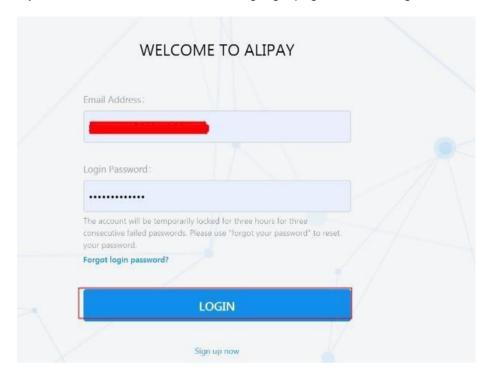
The email address will be used for the Alipay account log in, please ensure that the email address is valid.



3. After the verification code has been filled, set and confirm the login password. Check and agree to the Alipay service agreement.



4. After registration, you will be redirected to the following login page, enter the login email and password.



Note:

If you enter the wrong password 3 times, your account will be temporarily frozen, and you will wait 3 hours to try again. Reminder: "Your account is locked. Please try again later." Solution: You can use "forget login password" for password reset.

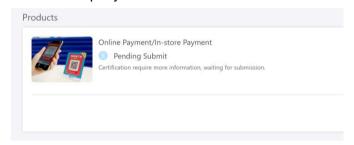


3. Merchant certification

Please go to the following link_

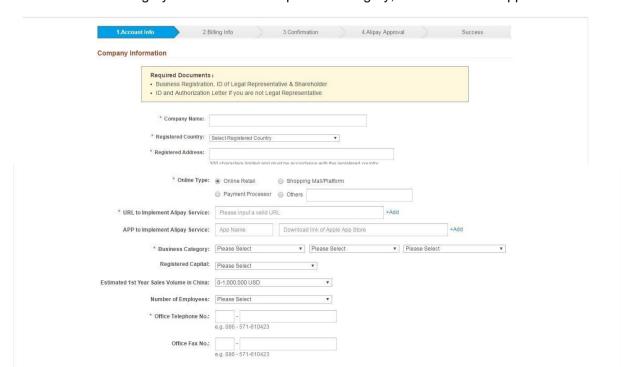
https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008

2. Fill in company information and click save



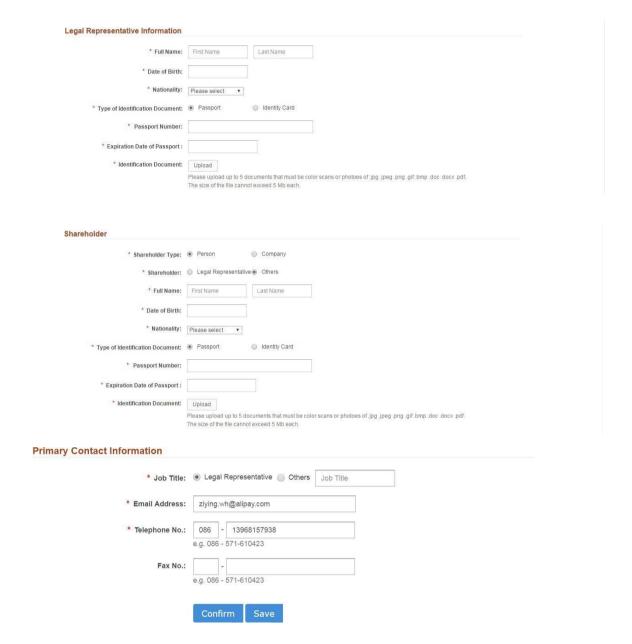
Note:

- *Please make sure the business name is exactly the same as the registration name on business license including the usage of capital and lower case letters and symbols.
- *Please revise the business registration no. to be consistent with the provided certificate of incorporate.
- *Please provide both the certificate of incorporation(CI) and business registration(BR) for the merchant from Hong Kong.
- *Please fill in "www.tmall.hk" for URL to Implement AlipayService.
- 3. When the primary contact and the legal representative are not the same person, you need to upload the legal representative authorization which is attached the template. You can fill in the Chinese version or the English version including company seal or legal representative signature.
- 4. When you fill in the company name or business license number, the system hint "An account already exists with this company name. If it is your company, please link to this account", indicating that the company entity has completed the certification within the system, click Link Account for associated authentication, refer to the following for associated authentication operations.
- 5. The choice of Business category is based on Tmall product category, refer to the final appendix table.



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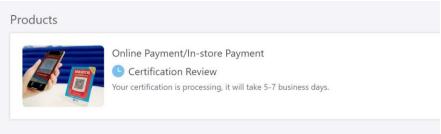




5. After the certification information is submitted successfully, wait patiently for 5-7 working days for Alipay to review. You can check the verification notification via your **contact email** (primary contact person's email)

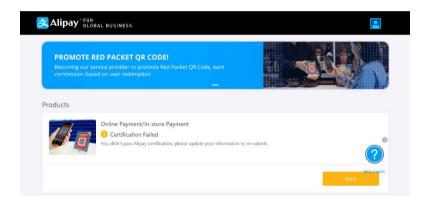




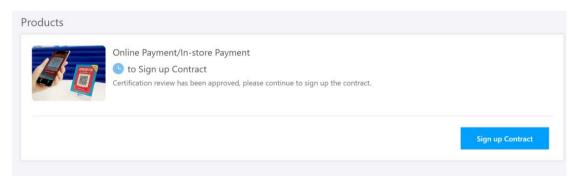


6. Receive Confirmation:

I. Certification Failed---If the certification information is rejected, your contact email will receive an email with the title "Certification Failed". Then you can go back to original certificate page and change it accordingly.



II. Successful Certification --- If the certification information is successful, your contact email will receive an email with the title "Congratulations! Yours" After logging in to the portal, continue to click on "sign up contract".

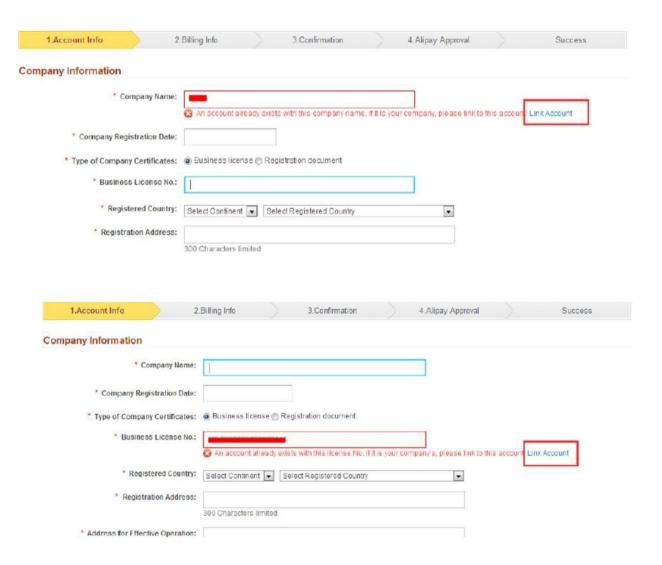




Account linking certification

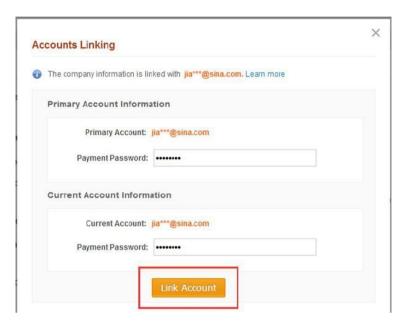
Only applicable for entities that have already registered for a Global Alipay account and need to use the same entity for registering for multiple accounts.

1. Enter the same company name or business license no., and click [Link Account].

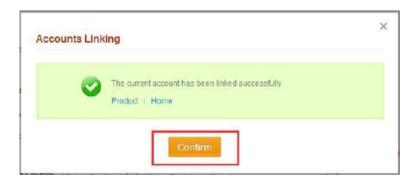




Enter the primary account's payment password and current account's payment password, click [Link Account].



3. After successfully linking accounts, press [confirm] and continue the registration process.



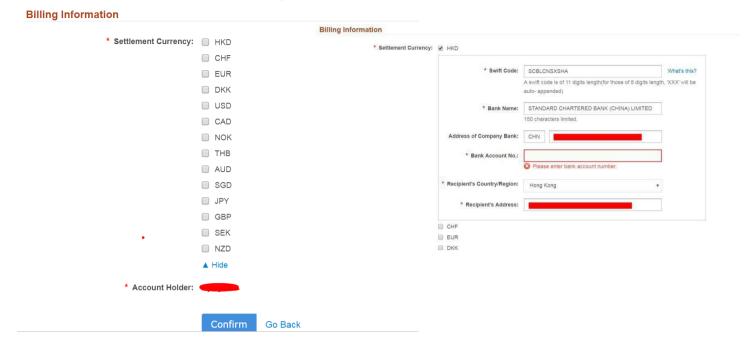
4. Product application

Please visit the website below_

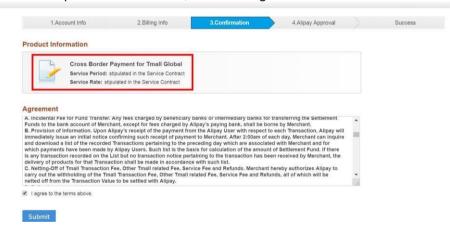
https://globalprod.alipay.com/order/sign.htm?salesPlan=2014090307588008



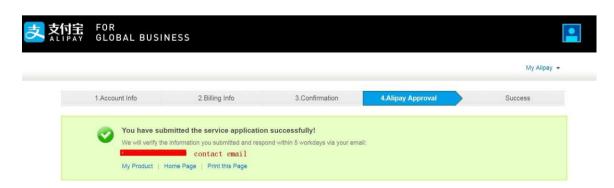
2. Fill in the settlement information (Currency + Bank Account Information)



3. Confirm the product information, read and agree to the terms.



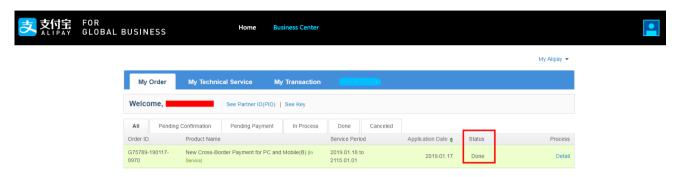
4. After successfully submitting, wait for Alipay's review. Expected to take 3 businessdays.





5. You can check the application status under your account via the link below.

https://globalprod.alipay.com/order/myOrder.htm?region=us&bizFrom=OPEN_PLATFORM

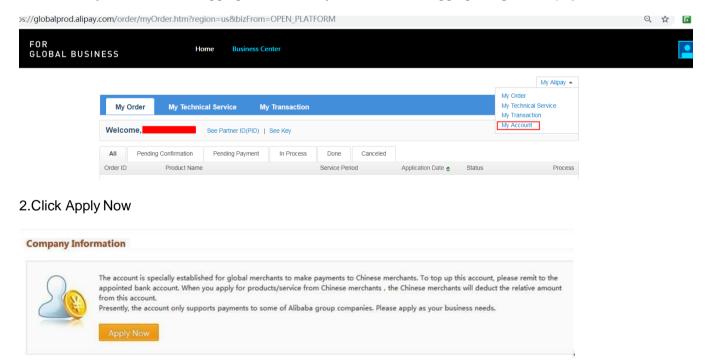


6. If "status" is done, the application has passed. If it is cancel, the application is rejected.

5. Application for RMB Balance Account (My Account)

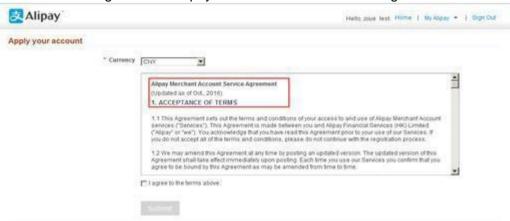
How to activate?

1. Go to "My Account" after logging into Go to "My Account" after logging into global.alipay.com





3. Read and agree to the Alipay Merchant Account Service Agreement



4. Successfully activated



Please note: The remittance and payment of the Tmall Global deposit and technical annual fees do not require My Account certification.

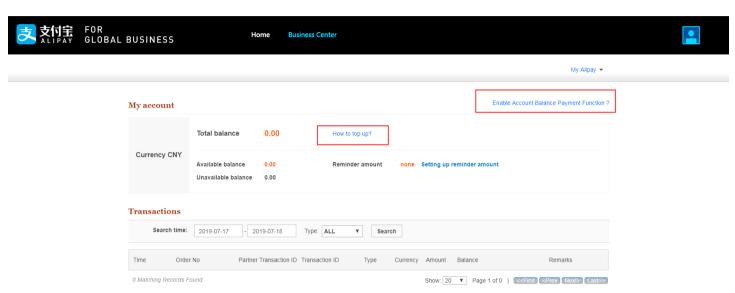
How to top up?

Please note: The remittance and payment of the Tmall Global deposit and technical annual fees do not require

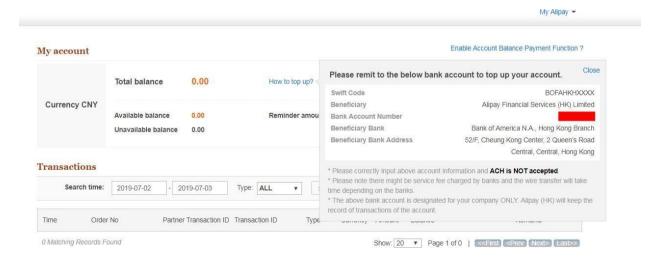


My Account certification.

1. Click My Account to go to the funds details page



Click "How to top up?" to check the beneficiary bank account information. Please remit from the bank account under your Alipay registered company. After the beneficiary bank receives the remittance, the funds will be converted into RMB based on the exchange rate of that day, and will be reflected in your Alipay account within 3 days.



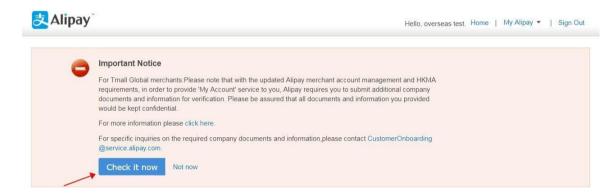


How to certify?

According to regulations set by HKMA, opening a RMB account with payment function requires additional company information certification.

Please note: The remittance and payment of the Tmall Global deposit and technical annual fees do not require My Account certification.

If you have not passed this certification, there will be a notification upon entering your account. Please click "Check it now"

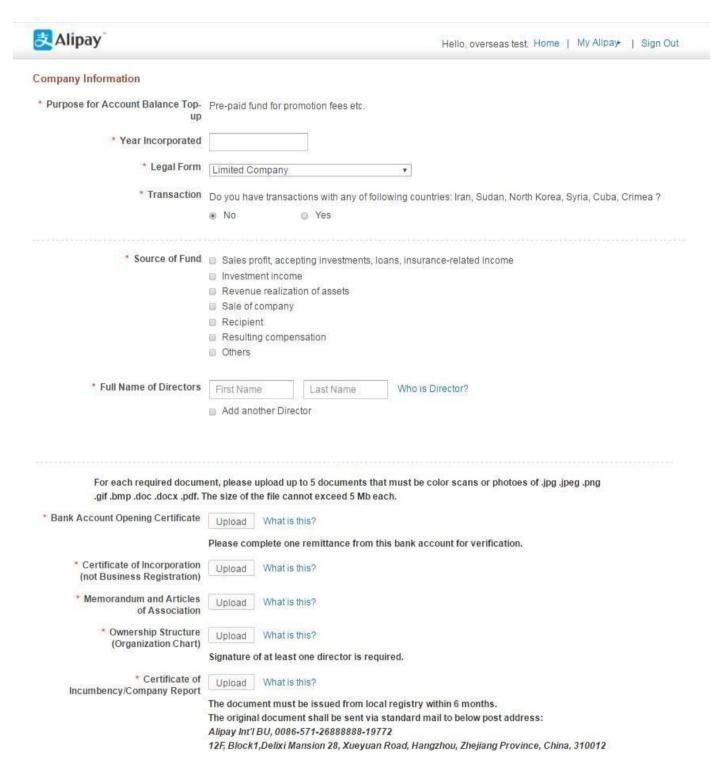


Or click "Enable Account Balance Payment Function?" under My Account

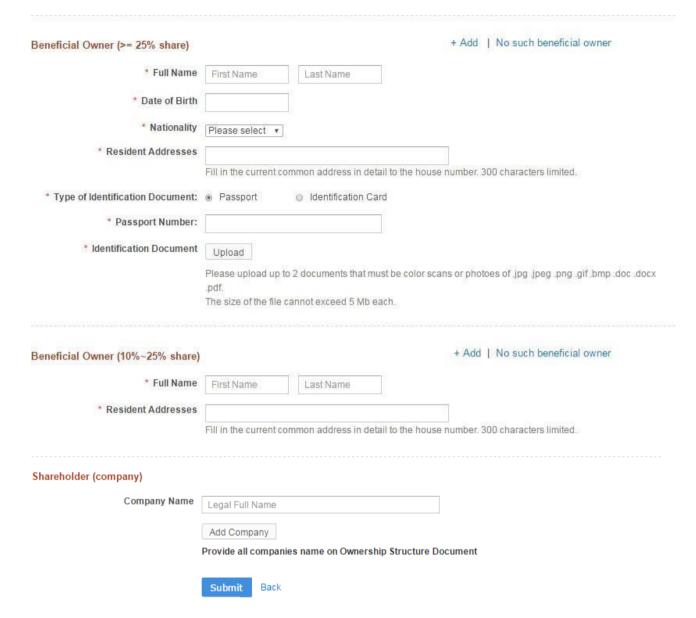


Then fill in the requested information.



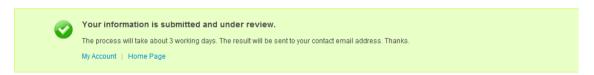






PS. You can download a sample of the requested information on the page for reference

After successfully submitting, please wait around 3 days for review.

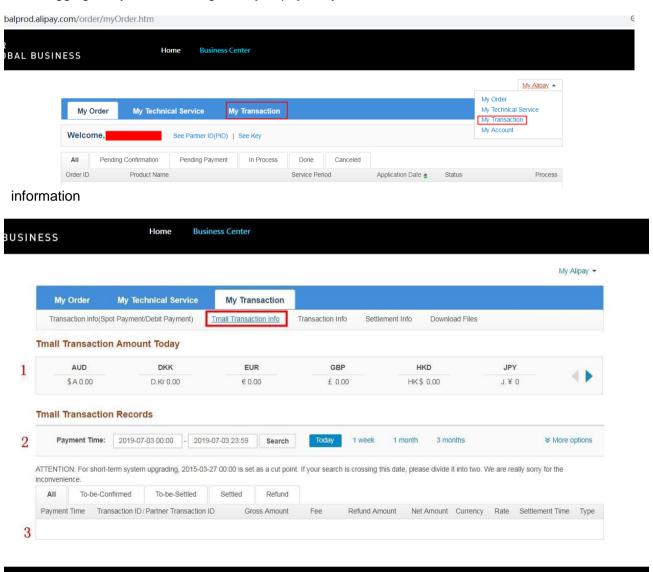




User manual

1. Transaction management

After logging into your account, go to My Alipay - My Transaction - Tmall Transaction Info to check transaction



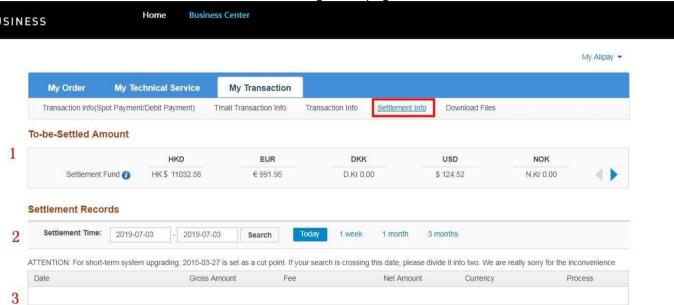


- 1. Tmall Transaction Amount Today;
- 2. Tmall Transaction Records;
- 3. Transaction record display area.
 - All All transactions
 - to-be-confirmed To-be-confirmed transactions
 - to-be-settled To-be-settled transactions
 - settled Settled transactions
 - refund Refunded transactions



2. Settlement management

Click Settlement Info to enter the settlement management page.



1. To-be-settled amount;

Minimum amount for settlement for the main currencies listed below:

Currency	Minimum Amount
USD	5,000
EUR	3,500
GBP	3,000
SGD	7,000
DKK	30,000
JPY	500,000
CHF	5,000
CAD	5,000
NOK	30,000
HKD	40,000
SEK	30,000
AUD	6,000
OTHER	equivalent to
OTTILK	5,000 USD



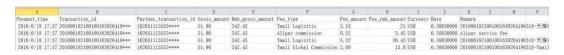
- 2. Settlement records;
- 3. Settlement record display area.
- Gross Amount Gross amount
- Fee Total fees
- Net Amount Net amount
- Currency Currency type
- Process Download statements

Note: The statement file is zipped. Please unzip to see statement.

PID+trade will provide details regarding the transaction, for example:



PID+fee will provide details regarding the fee, for example:





How to update bank account information?

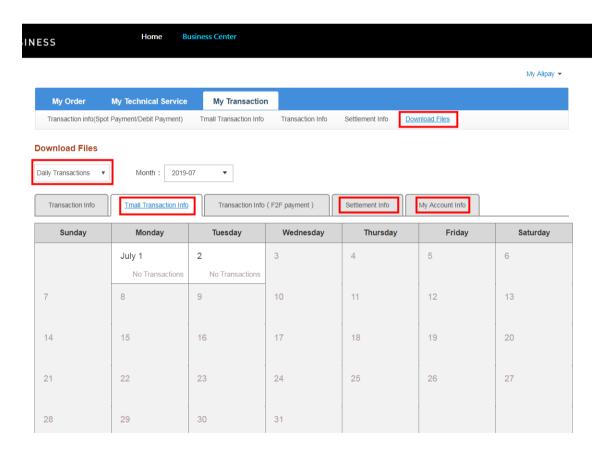
For the security of your account information, if you need to update any bank account information, please log in your Alipay account via the link below:

https://globalprod.alipay.com/order/myOrder.htm?region=us&bizFrom=OPEN_PLATFORM

And then click "NEED HELP" ---- "service request" ---- "+New request" to select the category regarding your questions. We will get back to you as soon as possible.

3. Statement management

Click "Download Files" to enter the statement management page.





This page can be viewed by time (by day/by month), download the transaction statement and settlement statement (statement will have one day lag).

The settlement statement file is zipped. Unzip to view.

PID+trade will provide details regarding the transaction, for example:



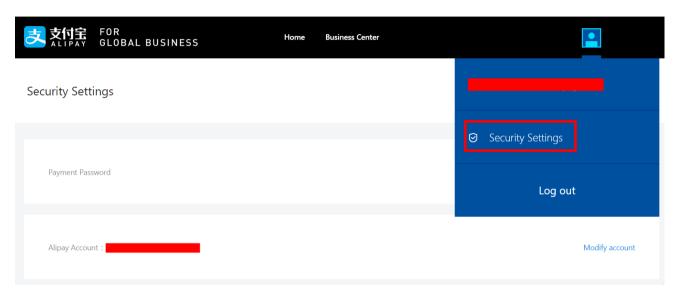
PID+fee will provide details regarding the fee, for example:



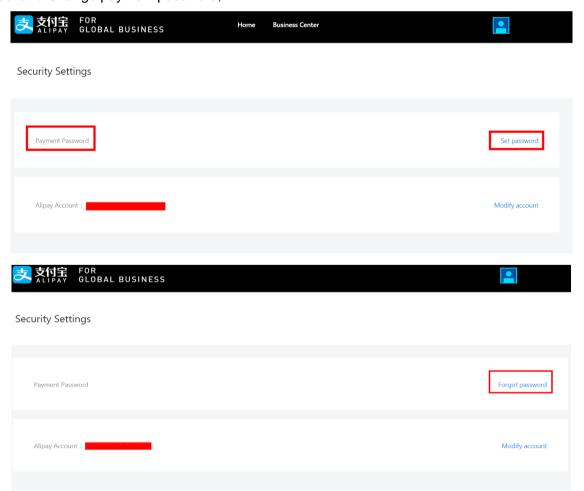


4. Account Settings

You can update your account settings under Security Settings.

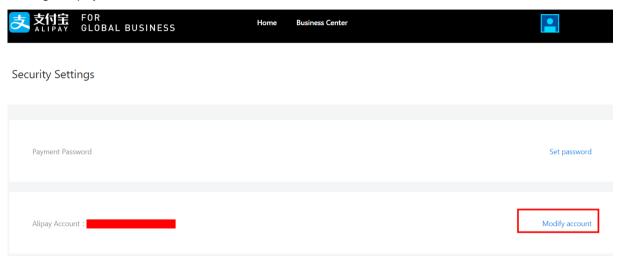


1. Set and Change payment password;





2. Change Alipay Account.



Appendix

天猫类目	Business Categor	гу	
ZIPPO/瑞士军刀/眼镜	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
箱包皮具/热销女包/男包	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Leather Foods Stores
服饰配件/皮带/帽子/围巾	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Miscellaneous Apparel and Accessory Shops
手表	Lifestyle & Retail Stores	Beauty & Jewelry	Watch, Clock, Jewelry, and Silverware Stores
女装/女士精品	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Women's Ready-to-Wear Stores
男装	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Men's and Boy's Clothing and Accessories Stores
女士内衣/男士内衣/家居 服	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Men's and Women's Clothing Stores
女鞋	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Shoe Stores
运动/瑜伽/健身/球迷用品	Lifestyle & Retail Stores	Sports & Outdoors	Sporting Goods Stores
珠宝/钻石/翡翠/黄金	Lifestyle & Retail Stores	Beauty & Jewelry	Precious Stones and Metals, Watches and Jewelry
运动服/休闲服装	Lifestyle & Retail Stores	Sports & Outdoors	Sports Apparel, Riding Apparel Stores
流行男鞋	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Shoe Stores
运动鞋new	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Shoe Stores
饰品/流行首饰/时尚饰品 新	Lifestyle & Retail Stores	Clothing, Shoes & Accessories	Women's Accessory and Specialty Shops
户外/登山/野营/旅行用品	Lifestyle & Retail Stores	Sports & Outdoors	Sports Apparel, Riding Apparel Stores
运动包/户外包/配件	Lifestyle & Retail	Sports & Outdoors	Sports Apparel, Riding Apparel Stores



	1	1	
	Stores		
自行车/骑行装备/零配件	Lifestyle & Retail Stores	Sports & Outdoors	Sporting Goods Stores
电动车/配件/交通工具	Professional Stores	Automobiles and Vehicles	Motorcycle Dealers
美发护发/假发	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
个护>美容护肤/美体/精 油	Lifestyle & Retail Stores	Beauty & Jewelry	Cosmetic Stores
个护>洗护清洁剂/卫生巾 /纸/香薰	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
家庭/个人清洁工具	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
家清>洗护清洁剂/卫生巾 /纸/香薰	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
彩妆/香水/美妆工具	Lifestyle & Retail Stores	Beauty & Jewelry	Cosmetic Stores
美妆>美容护肤/美体/精油	Lifestyle & Retail Stores	Beauty & Jewelry	Cosmetic Stores
奶粉/辅食/营养品/零食	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
母婴标品>尿片/洗护/喂 哺/推车床	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
母婴标品>孕妇装/孕产妇 用品/营养	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
玩具/童车/益智/积木/模 型	Lifestyle & Retail Stores	Maternal, Infant & Toys	Hobby, Toy, and Game Shops
童装/婴儿装/亲子装	Lifestyle & Retail Stores	Maternal, Infant & Toys	Children's and Infant's Wear Stores
童鞋/婴儿鞋/亲子鞋	Lifestyle & Retail Stores	Maternal, Infant & Toys	Children's and Infant's Wear Stores
模玩/动漫/周边/cos/桌游	Lifestyle & Retail Stores	Maternal, Infant & Toys	Hobby, Toy, and Game Shops
母婴非标>尿片/洗护/喂 哺/推车床	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
母婴非标>孕妇装/孕产妇 用品/营养	Lifestyle & Retail Stores	Retail Stores	Miscellaneous and Specialty Retail Stores
酒类	Lifestyle & Retail Stores	Food & Health care	Package Stores - Beer, Wine, and Liquor
零食/坚果/特产	Lifestyle & Retail Stores	Food & Health care	Candy, Nut, and Confectionery Stores
粮油米面/南北干货/调味 品	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
咖啡/麦片/冲饮	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
水产肉类/新鲜蔬果/熟食	Lifestyle & Retail Stores	Food & Health care	Meat Provisioners - Freezer and Locker
茶	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
电脑硬件/显示器/电脑周边	Lifestyle & Retail Stores	Electronics & Household Appliance	Computers, Computer Peripheral Equipment, Software
数码相机/单反相机/摄像 机	Lifestyle & Retail Stores	Electronics & Household Appliance	Camera and Photographic Supply Stores
电玩/配件/游戏/攻略	Lifestyle & Retail Stores	Electronics & Household Appliance	Electronic Sales
个人护理/保健/按摩器材	Lifestyle & Retail Stores	Electronics & Household Appliance	Household Appliance Stores
办公设备/耗材/相关服务	Professional Stores	Office Supplies	Commercial Equipment, Not Elsewhere Classified



	1517A US		
3C数码配件	Lifestyle & Retail Stores	Electronics & Household Appliance	Electronic Sales
影音电器	Lifestyle & Retail Stores	Electronics & Household Appliance	Household Appliance Stores
厨房电器	Lifestyle & Retail Stores	Electronics & Household Appliance	Household Appliance Stores
生活电器	Lifestyle & Retail Stores	Electronics & Household Appliance	Household Appliance Stores
闪存卡/U盘/存储/移动硬 盘	Lifestyle & Retail Stores	Electronics & Household Appliance	Computers, Computer Peripheral Equipment, Software
电子词典/电纸书/文化用品	Lifestyle & Retail Stores	Electronics & Household Appliance	Digital Goods—Media, Books, Movies, Music
DIY电脑	Lifestyle & Retail	Electronics & Household	Computers, Computer Peripheral Equipment,
网络设备/网络相关	Stores Lifestyle & Retail	Appliance Electronics & Household	Software Computers, Computer Peripheral Equipment, Software
大家电	Stores Lifestyle & Retail Stores	Appliance Electronics & Household Appliance	Household Appliance Stores
品牌台机/品牌一体机/服	Lifestyle & Retail Stores	Electronics & Household Appliance	Computers, Computer Peripheral Equipment, Software
多器 智能设备	Lifestyle & Retail	Electronics & Household	Household Appliance Stores
美容美体仪器	Stores Lifestyle & Retail Stores	Appliance Electronics & Household Appliance	Household Appliance Stores
成人用品/情趣用品	Professional Stores	Drugs & Healthcare	Drug Stores and Pharmacies
传统滋补营养品	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
OTC药品/医疗器械/计生用品	Professional Stores	Drugs & Healthcare	Drug Stores and Pharmacies
隐形眼镜/护理液	Professional Services	Medical Services	Opticians, Opticians Goods and Eyeglasses
医疗及健康服务	Professional Services	Medical Services	Medical Services and Health Practitioners (Not Elsewhere Classified)
保健食品/膳食营养补充 食品	Lifestyle & Retail Stores	Food & Health care	Misc. Food Stores - Convenience Stores and Specialty Markets
处方药	Professional Stores	Drugs & Healthcare	Drug Stores and Pharmacies
精制中药材	Professional Stores	Drugs & Healthcare	Drug Stores and Pharmacies
居家日用	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Home Supply Warehouse Stores
古董/邮币/字画/收藏	Lifestyle & Retail Stores	Culture, Amusement & Pets	Antique Reproductions
汽车/用品/配件/改装	Professional Stores	Automobiles and Vehicles	Automotive Parts, Accessories Stores
家装主材	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Lumber and Building Materials Stores
书籍/杂志/报纸	Lifestyle & Retail Stores	Books & Records	News Dealers and Newsstands
音乐/影视/明星/音像	Lifestyle & Retail Stores	Books & Records	Record Shops
鲜花速递/花卉仿真/绿植 园艺	Lifestyle & Retail Stores	Culture, Amusement & Pets	Florists
鲜花速递/花卉仿真/绿植 园艺	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Nurseries - Lawn and Garden Supply Store
床上用品	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Miscellaneous Home Furnishing Specialty Stores
住宅家具	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Furniture, Home Furnishings, and Equipment Stores, ExceptAppliances
厨房/烹饪用具	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Miscellaneous Home Furnishing Specialty Stores



乐器/吉他/钢琴/配件	Lifestyle & Retail Stores	Culture, Amusement & Pets	Music Stores, Musical Instruments, Piano Sheet Music
基础建材	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Lumber and Building Materials Stores
五金/工具	Professional Stores	Industrial Products	Hardware Equipment and Supplies
电子/电工	Professional Stores	Industrial Products	Electrical Parts and Equipment
商业/办公家具	Professional Stores	Office Supplies	Office and Commercial Furniture
家居饰品	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Furniture, Home Furnishings, and Equipment Stores, ExceptAppliances
特色手工艺	Lifestyle & Retail Stores	Culture, Amusement & Pets	Artist's Supply and Craft Shops
个性定制/设计服务/DIY	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Miscellaneous Home Furnishing Specialty Stores
居家布艺	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Piece Goods, Notions, and Other Dry Goods
收纳整理	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Furniture, Home Furnishings, and Equipment Stores, ExceptAppliances
节庆用品/礼品	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Miscellaneous Home Furnishing Specialty Stores
餐饮具	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Miscellaneous Home Furnishing Specialty Stores
全屋定制	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Furniture, Home Furnishings, and Equipment Stores, ExceptAppliances
家装灯饰光源	Lifestyle & Retail Stores	Furnishings, Home & Construction Materials	Furniture, Home Furnishings, and Equipment Stores, ExceptAppliances
宠物/宠物食品及用品	Lifestyle & Retail Stores	Culture, Amusement & Pets	Pet Shops, Pet Foods, and Supplies Stores